



Tennessee Recreation and Parks Association 75TH ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

WHAT IS TRPA

TRPA is a non-profit professional society of over 2,100 individual and agency members (professionals and citizens) organized in 1952 as The Leader in supporting highly effective professionals to achieve healthy, livable communities. TRPA exists to strengthen and unite those committed to the benefits of parks and recreation.

ABOUT THE CONFERENCE

This highly anticipated event offers 50+ educational sessions for park and recreation professionals from across the state of Tennessee.

The conference also includes an exhibit hall featuring product and service providers. The 2026 conference will celebrate 75 years of the organization, and will be held in Franklin, Tennessee November 1 - 4, 2026.

DIAMOND LEVEL: \$15,000 – NON-MEMBER / \$14,000 – MEMBER TITLE SPONSOR (2 AVAILABLE)



The Diamond Level Sponsor receives premier visibility and recognition throughout the conference experience. Benefits include pre- and post-conference recognition through targeted email communications, social media promotion, and placement on the conference website. On-site recognition includes prominent inclusion in the conference program booklet and registration packet. In addition, the sponsor will have the exclusive opportunity to provide a video of up to two minutes to be showcased during the opening or closing session.

RUBY LEVEL: \$11,000 – NON-MEMBER / \$10,000 MEMBER OPENING SESSION SPONSOR (2 AVAILABLE)



Premier Conference Sponsors receive enhanced visibility before and during the conference. Benefits include pre- and post-conference recognition through email communications, social media promotion, and the conference website. On-site recognition includes inclusion in the conference program booklet and registration packet. This sponsorship level offers strong brand exposure to conference attendees throughout the event.

TOPAZ LEVEL: \$7,500 NON MEMBER / \$7,000 MEMBER NETWORKING EVENT SPONSOR (4 AVAILABLE)



Conference Sponsors receive visibility before and during the conference. Benefits include recognition through select email communications, social media promotion, and listing on the conference website. On-site recognition includes inclusion in the conference program booklet.

AMETHYST LEVEL: \$5,500 NON-MEMBER, \$5,000 MEMBER COFFEE AND COOKIES SPONSOR (4 AVAILABLE)



Sponsors receive recognition during the conference through listing on the conference website and inclusion in the conference program booklet. This sponsorship level offers basic brand visibility to conference attendees.

OPAL: \$2,500 NON-MEMBER / \$2,000 MEMBER EDUCATION SESSION SPONSOR (20 AVAILABLE)



Sponsors receive recognition during the conference through listing on the conference program booklet.

FOR MORE INFORMATION, CONTACT PARKSINFO@FRANKLKINTN.GOV